



## Elements of Success

Paula Phelan  
Sean Wood  
Shannon Tierney



Nadel Phelan  
Incorporated in 1993

Technology Focus

20 Industry Experts

Providing Strategy & Tactics

Global Presence

*N*adel Phelan, Inc. is one of the more gifted and  
technically competent PR firms serving our industry."  
~ Communications Convergence

# Representing Infrastructure Solutions

4-5  
Start ups

9-10 Companies with  
revenues \$60m - \$600m  
half publicly traded

1-2 Multibillion Dollar  
corporations business units





# When Size Matters



# Strategy Process Tactics



# INTEGRATION





# Questions about Public Relations or Marketing?





## Interning at NPI

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